

enc96radio.com

**ENC96
RADIO**



ADVERTISING PROPOSAL

Prepared For :
Local Businesses

Acamp Digital
2192 Evan St
Greenville, NC 27834

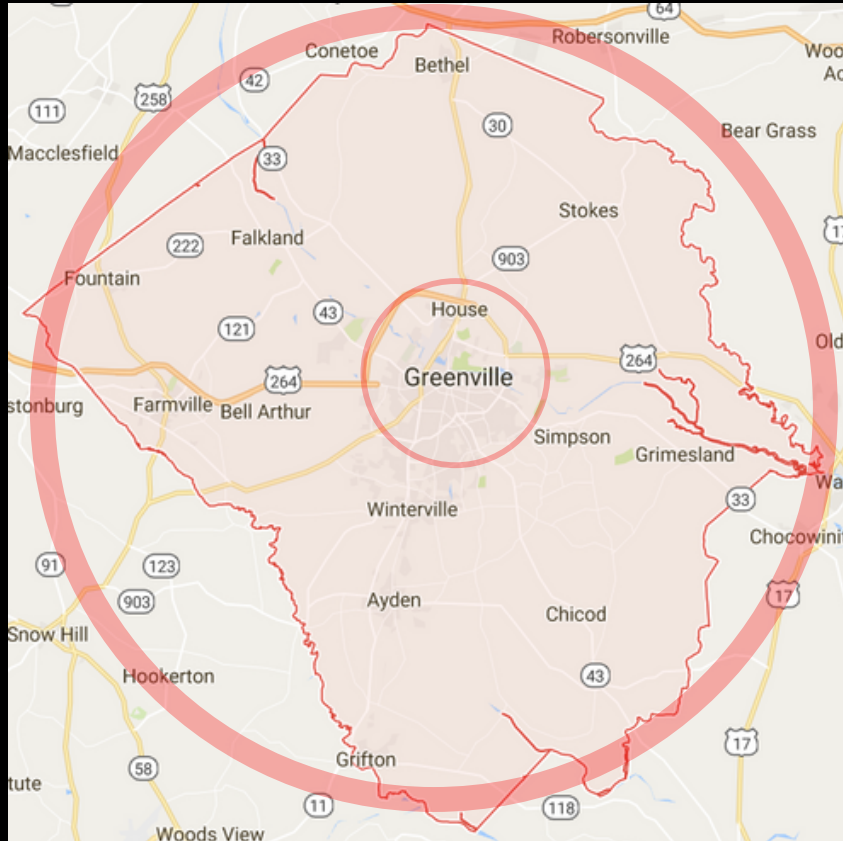
ABOUT PROJECT

SUPPORTING LOCAL TALENT:
COLLABORATING WITH US
ALSO SUPPORTS LOCAL
URBAN ARTISTS AND THE
CULTURAL ENRICHMENT OF
OUR REGION'S BUSINESSES.



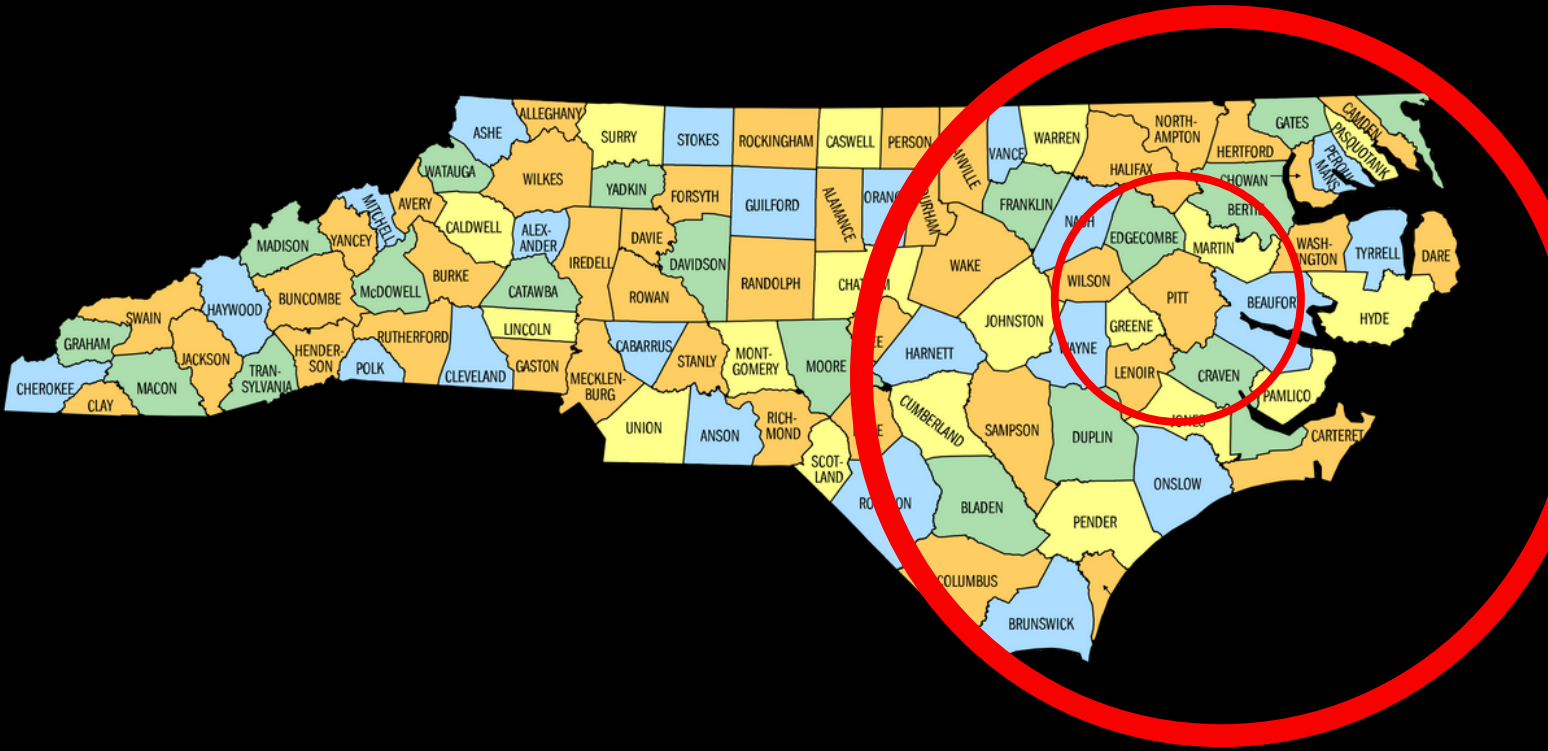
Explore the influence of the Hip Hop community on local voting in Eastern Carolina, and discover five compelling reasons to advertise on Hip Hop radio for maximum impact.

ENC 96 RADIO



In Eastern Carolina, the Hip Hop community has emerged as a powerful influencer in local politics, particularly when it comes to mobilizing young voters and urban listeners. Our radio station serves as a hub for this dynamic and engaged audience, providing a platform for expression, discussion, and civic participation.

ENC 96 RADIO



**Approximately 5000+ Listeners
additional listening tools from our website
and social media outlets**

**POPULATION:
Pitt County, North Carolina with 10
Municipalities 183,076**

**POPULATION:
Eastern North Carolina with
41 Counties 1.42 million**



Radio Station Rate Card

Station Name: ENC96Radio.com

Slot Rates:

- 30-Second Slot: \$7.00
- 60-Second Slot: \$12.50
- Rotating Banners: \$50 per wk
- Static Banners: \$100 per wk
- Social Media: Call for Pricing
- Live Footage: \$75 per hr
- Show Sponsorship: \$45



Branson Edwards
Founder and President
L Edwards
Chief Operating Officer



WHAT WE DO?



1. Youth Engagement: We have a dedicated and active listenership of young individuals who are eager to be part of the political process. Advertising with us allows you to directly connect with this demographic, share your message, and inspire them to vote.
2. Urban Community Outreach: Eastern Carolina's urban communities are a significant voting bloc. By partnering with ENC96Radio, you can engage with this demographic and address the issues that matter most to them.
3. Local Impact: We believe in empowering our community through information and active involvement. Your campaign can contribute to building a more informed and active electorate in Eastern Carolina.



ACAMP DIGITAL

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WHY WE WORK



Customized Campaigns: We offer tailored advertising and sponsorship packages to suit your campaign's specific needs and budget, ensuring that your message reaches the right audience effectively.

Supporting Local Talent: Collaborating with us also supports local Hip Hop artists and the cultural enrichment of our region. This aligns your campaign with community values and promotes unity.

THANK YOU, AND WE
LOOK FORWARD TO
WORKING WITH YOU.

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